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DIC announces formation of Graphics division – offering dedicated support to the graphics markets.

DIC has gone through a year of transition. DIC Australia now consolidates the operations of DIC Colortron, DIC Graphics Australia and DIC International Australia, and DIC NZ comprises DIC Graphics NZ and DIC International NZ.

As an integrated company, DIC in Australia and New Zealand has greatly strengthened its market leading position in printing ink manufacture and graphics supply in the region. DIC's Offset division, previously with three main subdivisions – being Coldset, Heatset and Sheetfed - has grown to include a fourth focus, Graphics.

The Graphics portfolio was previously managed jointly by the Sheeted and Web Divisions. The portfolio constitutes a broad offering of blankets, fountain solutions, wash ups, silicone, spray powders and so on. In order to provide specific drive and focus for DIC, the Graphics division was formed just prior to Christmas 2007.

DIC has appointed Jason Kent to lead this business stream. Kent has spent 17 years in the graphic arts industry, and returns to DIC having originally worked with the company in the old Coates Australia days. Kent has spent many years carving out an excellent reputation within the industry, and has both a sound technical applications and business development background. DIC are delighted to have Kent on board to head up this new stage of DIC's development.

Welcoming Jason to DIC, Ian Johns, Offset Director of DIC, said: "We are pleased to have Jason heading up the Graphics Division. Jason brings considerable experience of this market to DIC. We look forward to an exciting future as we strive to match our graphics portfolio with our inks portfolio – to offer the best fit for performance, cost and quality to the ANZ market place."



The Graphics Division puts DIC in an even stronger position to continue to service the growing customer base in ANZ, and will ensure DIC's customers receive the highest level of support for their business.



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